



WORKSHOPS



“MOVIO: the open source platform toolkit supporting archives and cultural institutions to easily create and publish digital exhibitions”

OBJECTIVES

This workshop aims at presenting how to use MOVIO: a toolkit by means of which cultural institutions (archives, museums, etc.) may easily build and publish online exhibitions. Initially proposed and distributed by the Italian Ministry of Cultural Heritage and Tourism, MOVIO is further developed in the framework of AthenaPlus, a European project of the Europeana ecosystem, which has among its objectives the development of creative applications and the realization of pilots to test them. **We propose a training session where we will present the goals of our project and step by step how to use MOVIO tools:** from the creation of a media archive to a non-scaring conceptual content navigation map (ontology) and the creation of visit paths, up to storytelling paradigms, mapping, time-line, galleries and social **tools**. Before and during the how-to session, we will showcase some successful exhibitions created using MOVIO's **open source** platform.

TEACHERS

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Barbara Dierickx (Packed, barbara@packed.be);

DATES:

15th October 2014 15:30 – 17:30

Number of places: 50 people

VENUE: Auditorium Conference Centre. Pg. de la Devesa, 35. Girona

WORKSHOP SYLLABUS

During the workshop, targeted to cultural institutions and ICT developers active in the field of DCH, the three speakers will present the tool, its potential for digital exhibitions, tourism and education, and the training material. Moreover the first realisations will be shown as well as the initial results of the pilots, and the evaluation methodology.

▪ **Web site address:** <http://athenaplus.eu/>

▪ Bibliography

- [1] Link: AthenaPlus project: <http://www.athenaplus.eu/index.php?en/1/home>
- [2] Link: MOVIO presentation: <http://www.athenaplus.eu/getFile.php?id=199>
- [3] Digital exhibition guidelines MiBACT: <http://www.otebac.it/index.php?it/320/mostre-virtuali-online-linee-guida-per-la-realizzazione>
- [4] Link: INDICATE project: <http://www.indicate-project.eu/>
- [5] NMC Horizon Report 2012 Museum Edition: <http://www.nmc.org/publications/2012-horizon-report-museum>
- [6] MOVIO: <http://www.movio.beniculturali.it>