

SUMMARY

Sound and moving image content is a record of the events of the 20th Century, the first century to have a record that lets us see and hear the past. The audiovisual industries of cinema, broadcasting and commercial music are major parts of popular culture and of all of our lives. Many millions of hours of this content has been archived, and many more millions have been lost. These archives have never had wide access, and now all their content must be digitised to survive or to become accessible. This talk will describe European activity to preserve and open up this important heritage.