

SUMMARY

A presentation about the activities of FOCAL International (The Federation of Commercial Audiovisual Archives) and the commercial aspects of the audiovisual archive business. FOCAL is an international organization that represents over 150 audiovisual libraries/archives throughout the world. We offer a support service to archives with regard to commercial issues, copyright, preservation and training requirements. Recent proposals in IPR protection are likely to have a considerable effect on the commercial use of audiovisual archives and therefore future developments in this sector which will be included in the presentation.